





LET'S RISE...

**FLO INTERNATIONAL
BUSINESS DELEGATION
FOR INDUSTRY, TRADE & START-UP
2023-24**

STEERING COMMITTEE

-  **PRESIDENT FLO, Sudha Shivakumar**
-  **VIETNAM: Kavitha Dutt Chitturi, Past President, FLO**
-  **UAE: Jyotsna Angara, Governing Body Member, FLO**
-  **JAPAN: Jyotsna Angara, Governing Body Member, FLO**

STRATEGIC TEAM

- Jyotsna Angara
- Aarti Gupta
- Lubeina Shahpurwala
- Maloo Natarajan

OPERATIONS TEAM

- Jyotsna Angara | Lubeina Shahpurwala | Shobha Jolly |
- Suniti Abbi | Ritu Vadhera | Divya Oswal

www.ficciflo.com

Concept & Objective



As a rapidly growing economy of the world, India attributes much of its economic growth to MSMEs, Start-ups and Trade, including international economic engagement. We, at FLO, believe it is imperative to deepen women's participation and contribution to industry's overseas footprint to create a larger impact. The **FLO International Business, Trade & Start-up Delegation** initiative, under the leadership of National President FLO, aims to amplify, develop new business relationships and navigate foreign markets.

The defining purpose of the delegation is to help create economic opportunities to increase trade, business co-operation and investment for Women-owned Businesses. FLO will strive to provide a platform for business introductions and meetings designed to facilitate new market entry, and support international trade and overseas expansion.

MISSION BENEFITS

- Gain access to interaction with Govt. representatives and other Officials
- Forge business relationships with new suppliers, vendors and collaborators
- Discover new opportunities, markets, and experience informative tours of facilities and production sites
- Focused meetings, interactions, and networking opportunities





FLO will work alongside the Ministry of External Affairs, Women and Child Development, Commerce and Industry etc., and Indian embassies abroad, including counterpart Chambers of Commerce, Govt. and multi-lateral agencies. Meetings with Heads of State, decision-makers and business delegations will be coordinated to develop meaningful and mutually beneficial partnerships to exchange business ideas, investments, funding opportunities, technology transfer, bilateral business opportunities, and relationships.

OUTBOUND DELEGATION: FLO will visit 3 countries - Japan, UAE and Vietnam - with specific industry interests. They are identified based on the country's expertise, import and export behaviour pattern.

INBOUND DELEGATION: A FLO International Business Summit & Trade Fair to be held in India is also being scheduled (3rd week of January 2024) to further encourage business interactions with global women entrepreneurs. This marquee event is poised to be a springboard for Women-owned Businesses to showcase their capabilities, products and services in various Industry Sectors, including Start-ups. The 1-day Conference, and a parallel 2 days of Expo & Trade Fair with International participation, will create larger opportunity for collaborations and business expansion. The Event will bring in International delegations from various countries, keen on exploring business opportunities and tie-ups with Indian counterparts, which is expected to bring substantial investment into the country.

OUTBOUND DELEGATION DETAILS

- A focused group of 20 Women Business persons will be chosen for each delegation
- Applicants must be in Business for a minimum of 4 years (2 years for Start-ups)
- Must be a registered company of India
- Must be a majority shareholder in the company
- Must be proficient in her business knowledge
- Must have a specific plan for the outcome from the Delegation
- Must be willing to pay for all expenses
- Must be willing to become a member in case of a Non-Member

A pre-departure Seminar will be conducted by FLO to introduce the country of visit's expectations, Govt. policies, tie-up guidelines etc.

JAPAN

The Japanese economy is one of the earliest in Asia to industrialise. Its industries are known to be among the most highly advanced and innovative in the world. It is the world leader in the manufacturing of electronics and automobiles. Japan is a large exporter of its products to USA and also a large importer of many goods from across the world. Hence, Japan a good business destination to enter the export market for USA and China via Japan. It's main imports are machinery, auto accessories, general equipment, food products, chemicals, textiles, jewellery and raw materials for most of the industries.

WHEN: JULY 2023

INDUSTRIES @ JAPAN

Automobiles	Electronic Equipment	Machine Tools
Steel & Metals	Chemicals	Textiles
Food Processing	FinTech (Banking & Insurance)	Transportation
Telecommunications		



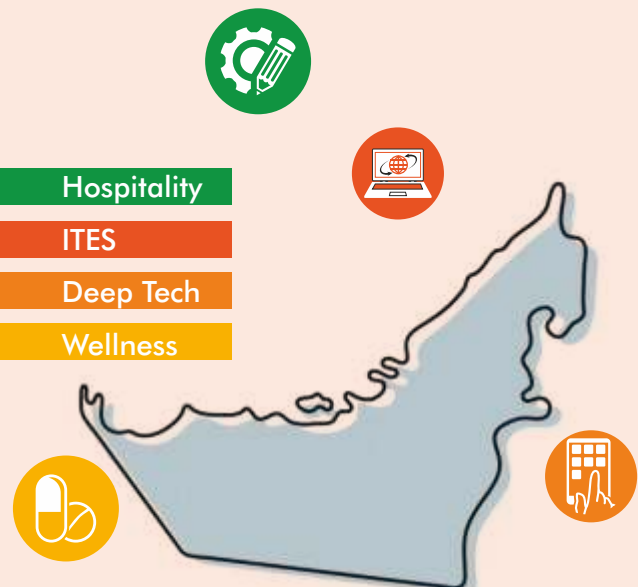
UAE

Positioned at the nexus of East & West, UAE is currently a futuristic and thriving hub of business growth and global trade. With its progressive, welcoming and dynamic ecosystem, and favourable taxation policy, it is a haven for enterprises to flourish and succeed. Dubai offers foreign investors competitive and unprecedented access to the World's business markets. Companies in Dubai enjoy 0% income and corporate tax, and only 5% value-added tax. Women business owners in UAE account for 10% of the total private sector. 23,000 Emirati women run projects worth more than \$13.6bn, and occupy 15% of Board positions at the Chambers of Commerce and Industry, nationwide.

WHEN: OCTOBER / NOVEMBER 2023

INDUSTRIES @ UAE

Energy & Clean Tech	Education	Hospitality
Media & Entertainment	Mobility	ITES
FinTech, Health Tech	AI, ML & VI	Deep Tech
Food Processing	Healthcare	Wellness



VIETNAM

Known to be a manufacturing hub for many industry sectors, Vietnam has diversified to be a leader in several Industries. With a huge young population, the country has become a startup powerhouse and shows large opportunities for growth.

WHEN: DECEMBER 2023

INDUSTRIES @ VIETNAM

Chemicals & Fertilisers	Sugar	Luxury Leather Goods	Jewellery
Apparel Manufacturing	FinTech	Gaming & Blockchain	
Food Processing	Sea Food	Coffee	
Industrial Lean Manufacturing - Electrical Machinery, Equipment, Computers, Optical, Technical Apparatus			



DELEGATION TRAVEL DETAILS

- Each delegation will be approx. for a period of 3 to 4 nights only
- FLO will coordinate all industry B2B meetings, Facility visits, Govt. meetings, Identify & establish contact with counterpart companies
- FLO will also make necessary arrangements for accommodation, F&B, local transport and travel arrangements
- As a facilitator, FLO will also coordinate with Country-specific Consulates for Visa processing
- All payments to FLO to be made in advance

EXPRESSION OF INTEREST

Please submit the duly filled Google Form. All applications will be assessed by a team of experts.

Please note: All shortlisted applicants will have to pay for their Air travel, Local transport, Hotel for accommodation, Visa fees and any other expenses incurred by FLO on their behalf.

FINALISATION OF THE DELEGATION APPLICANT

- To bring in diversity to the group, the opportunity will be open to pan-India FLO and Non-FLO Members who are keen to expand their business operations to Japan, UAE countries, Vietnam to adopt new technologies, expertise, technology transfer, JVs, investments etc.
- FLO has enlisted a third party consulting agency to assess and evaluate all applications to bring in transparency and governance

For any clarifications, please email: maloo12@yahoo.com, aartigupta@jagran.com